

Plan of Service, Element 6 – COORDINATED SERVICES

GOAL	INTENDED RESULTS	EVALUATION	ACTIVITIES
Maximize purchasing power of all libraries through coordinated print purchases.	<p>Print materials contract extended to all libraries (2007-2009).</p> <p>Each participating library realizes savings in print materials expenditures. (SEE Element 1, Resource Sharing)</p>	(SEE Element 1, Resource Sharing)	Print materials contract developed.
Maximize purchasing power of all libraries through coordinated non-print purchases.	<p>Non-print materials contract extended to all libraries (2007-2009).</p> <p>Each participating library realizes savings in non-print materials expenditures.</p> <p>Identification & evaluation of new electronic resources as potential coordinated purchases.</p>	Track increase in discounts through materials vendor contract.	<p>Non-print materials contract developed.</p> <p>Database Committee arranges trials of databases for evaluation.</p> <p>Over Drive, or similar contract extended.</p>
Maximize purchasing power of all libraries through supplies purchases.	<p>County contract for general office supplies extended to all libraries (2008).</p> <p>Library-specific supplies contract extended to all libraries (2008).</p> <p>Each participating library realizes savings in supplies expenditures.</p>	Track increase in discounts through vendor contracts.	Supplies contracts developed.
Maximize grant funding and fundraising for all libraries.	<p>Expanded system-wide grants committee coordinates grants identification (2007).</p> <p>Easier access to state legislator member item funding through centralized management (2007).</p> <p>Cooperative efforts among libraries yields improved grant proposals.</p> <p>Sharing of best practices among libraries yields improved fundraising activities.</p>	<p>Track increase in grants funding.</p> <p>Track increase in fundraising.</p>	<p>Grants Comm. expands to include more suburban library staff.</p> <p>DeFrancisco Grant continues (2007.)</p> <p>Grant seeking & proposal writing training if demand warrants (SEE Element 5, Continuing Education & Training)</p>

GOAL	INTENDED RESULTS	EVALUATION	ACTIVITIES
<p>Onondaga County residents understand the value of their public library materials and services.</p>	<p>Expanded visibility of all libraries in system.</p> <p>Promotion of library via print, media, website.</p> <p>Maintenance of County printing option for all libraries.</p> <p>Creation and implementation of system-wide marketing campaign.</p>	<p>Circulation stats.</p> <p>Program attendance.</p> <p>Website usage.</p>	<p>LSTA grant project on marketing campaign.</p> <p>Library promotions continue/expand.</p>