



CENTERSTATE | CEO
NETWORK



CenterState CEO Network

CenterState CEO's Network is a collective community of businesses, entrepreneurs and organizations engaged with our organization. This network includes Members, Clients and Associates, which together, forms a dynamic ecosystem driving regional economic growth and innovation.

TIER DEFINITIONS

MEMBER:

A business or organization that pays annual membership dues and receives connections and resources directly for their business, including access to business development assistance, government advocacy and opportunities to connect with businesses across the region. Certain levels of membership also enable the member to contribute directly to the strategic vision and thought leadership of the organization.

CLIENT:

An individual or company seeking services to start or grow a business, and/or is participating in business growth programming administered by CenterState CEO.

NETWORK ASSOCIATE:

An eligible* small business that wants to engage in the CenterState CEO network but is not part of the member or client tiers.

**A business with less than 5 full-time employees or a non-franchise restaurant or a single location retailer*

MEMBERS

Business | \$1,275 annually

Business members receive the support they need to manage a sustainable growth strategy. Members at this level are traditionally established businesses who need direct engagement from our expert staff in addition to the digital community and online resources.

Benefits:

- › Access to CenterState CEO membership manager as point of contact, to include annual business review
- › Access to attend networking events
- › CenterState CEO network pricing for programs and events
- › Logo and 75-word company description in online directory
- › Additional free Category listing in the online directory
- › 3 facilitated introductions to other CenterState CEO members
- › Invitation to attend one Signature Access networking event, an exclusive networking opportunity with other key decision makers
- › Member sticker for place of business
- › Ability to participate in the CenterState CEO Ambassador Committee
- › Ability to participate in the Government Relations Committee
- › CenterState CEO communications provided to multiple employees
- › Access to CenterState CEO paid visibility and event sponsorships
- › Member-only pricing for Certificates of Origin
- › Participation in and access to advocacy supporting pro-growth policies and candidates

MEMBERS

Corporate | \$2,275 annually

As regional and local business leaders, Corporate members understand the role they play in spearheading innovation and transforming our regional economy. Executives of these businesses and their employees have an opportunity to engage at a higher level within the organization and our membership.

Benefits (all Business Partner benefits, plus):

- ▶ Annual strategic planning session (3 hours)
- ▶ 4 locations included as a separate listing on CenterState CEO online member directory
- ▶ 5 facilitated introductions to other CenterState CEO members
- ▶ Invitation to all Signature Access networking events
- ▶ Customized visibility and sponsorship opportunities
- ▶ 5 guest passes for co-working at the Innovation Hub
- ▶ 2 requests for customized regional economic data

Executive | \$3,375 annually

Executive members play an expanded strategic role as senior level leaders leveraging their leadership to champion innovation, shape regional initiatives, and influence the direction of our economy. Executive level members have the opportunity to attend invite-only business information and networking events, highlighting regional initiatives.

Benefits (all Corporate Partner benefits, plus):

- ▶ Invitation for main contact and 2 staff to attend 2 investor relations meetings
- ▶ All locations included as a separate listing on CenterState CEO online member directory
- ▶ 10 facilitated introductions to other CenterState CEO members.
- ▶ Engage in key discussions/work groups specific to key regional economic and community development strategies, where applicable
- ▶ Customized company page on This is CNY job board
- ▶ Free posting of company jobs on This is CNY careers page
- ▶ 5 requests for customized regional economic data



MEMBERS

Investor | starting at **\$4,850 annually**

Investors represent over 250 member businesses, committed to supporting the organization's role in the regional growth strategy through their thought leadership, industry insights and employee engagement. Our Investors receive concierge level service as they seek to develop new projects, make key connections, and gain new levels of community visibility and influence.

Benefits (all Executive Partner benefits, plus):

- ▶ Annual strategic planning session with CenterState CEO Senior Manager (3 hours)
- ▶ Invitation for main contact and 2 staff to attend all investor relations meetings
- ▶ Expectation/invitation to serve on CenterState CEO related work groups and special projects
- ▶ All locations included as a separate listing on CenterState CEO online member directory
- ▶ Unlimited facilitated introductions to other CenterState CEO members
- ▶ Engage in key discussions/work groups specific to key regional economic and community development strategies, where applicable
- ▶ Unlimited passes for co-working at the INSPYRE Innovation Hub by CenterState
- ▶ Reserve conference rooms at the INSPYRE Innovation Hub for free
- ▶ Job performance data available for free by request
- ▶ 10 requests for customized regional economic data
- ▶ 20% discount on event spaces at the INSPYRE Innovation Hub

CLIENTS

Propel | \$150/month

Ideal for solo entrepreneurs or small teams looking for workspace, networking and foundational resources.

Space and amenities located at the INSPYRE Innovation Hub.

Benefits:

- › Shared coworking space (open, stand-up desks)
- › Access to startup workshops and networking events
- › Complimentary coffee and access to common areas, kitchen and game room
- › Access to huddle rooms and phone booths
- › Access to AWS Credits, Pitchbook, SolidWorks, and LivePlan
- › Conference room booking access
- › Logo displayed on website with ongoing marketing opportunities
- › Use of podcast production room and makerspace
- › Operational access to the INSPYRE Innovation Hub: M-F, 9 a.m. to 5 p.m.
- › CenterState CEO member pricing for events
- › 1 invitation to a CenterState CEO Signature Access event
- › CenterState CEO member online directory listing
- › 10% discount on annual payments: \$2,160

Accelerate | \$350/month

For startups that need structured advisory, investor readiness and business development tools to grow.

Benefits (all Propel benefits, plus):

- › 24/7 access to the INSPYRE Innovation Hub
- › Optional mailbox
- › Additional mentorship and advisory sessions
- › Access to LivePlan (business planning software) and Investment Manager
- › Priority access to large events and speaking opportunities
- › Flex Office Access (5x/monthly) – reserved, private workspace available on the first floor
- › All program clients (Up Start, GENIUS NY, etc.) are considered part of this level
- › Invitation to all CenterState CEO Signature Access events
- › Option to join industry task forces to help shape industry policy
- › 10% discount on annual payments: \$3,780

TENANT BENEFIT

Members renting office space at the INSPYRE Innovation Hub automatically receive the Accelerate tier at no additional cost.

NETWORK ASSOCIATE

\$10/month

A small business that aims to engage with CenterState CEO through event attendance, receiving communications and adding their voice to regional economic conversations. They are not part of the member or client tiers.

Criteria:

- ▶ 5 or less full-time employees, or
- ▶ Non-franchise restaurants, or
- ▶ Single location retail

Benefits:

- ▶ Exclusive access to semiannual economic pulse surveys, ensuring small business voices inform our regional strategy
- ▶ Receive CenterState CEO communications
- ▶ CenterState CEO Network Pricing on events
- ▶ Network Associate Tier sticker for place of business
- ▶ Discount for annual payment: \$100

CONTACT US

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