

Communications list of events for December Board Meeting

Time period: Nov of 2023

TV

11/4 Channel 3: MTJB (Satellite Libraries in the city)
11/18 Channel 3: MTJB (Manlius Teen Theater)
11/22 Channel 9: RetroGameCon at White Branch
11/23 Channel 9: Tully 5K Turkey Trot
11/30 Channel 3: Trade Fair at White Branch
11/30 Channel 9: Trade Fair at White Branch

Radio

11/11 WCNY-FM: Check it Out podcast (November events)
11/25 WCNY-FM: Check it Out podcast (guest Shauna Modrow from Hazard)

Tabling

11/8 Tabling event at Clear Path for Veterans

Social/Facebook

- For the month of November, our reach was 13,349 on Facebook
- Roughly 3195 reactions and shares of our posts
- We have over 3411 regular followers
- Patrons made 105 link clicks to media posted

-Our Demographics for the month of November:
81.9% women and 18.1 % men
27.5% women are ages 35-45 (largest percentage)

Links to check out in November

For TV- Satellite Branches in the city of Syracuse

<https://cnycentral.com/news/local/more-than-just-books-satellite-libraries-of-the-ocpl-system>

For Radio/Podcast- Check It Out

<https://soundcloud.com/user-511791767/check-it-out-library-happenings-in-tipp-hill>

New Networking Experiences

We reached out to the Veteran organization “Clear Path for Veterans”. Our idea was to have a tabling event at their weekly Wednesday lunch. We chose the 8th, as it was so close to Veteran’s Day. During the event we were able to get a few people signed up for a library card. And because Clear Path is located between Onondaga and Madison county, we reached out to Mid-York Libraries to see if they would table with us. Many of the veterans are from areas east of Chittenango, so having OCPL there doesn’t help their needs. A rep from Mid-York tabled with us and we were able to meet with over 85 veterans during the luncheon.



We also created a flyer to let the group know about all the programs and activities we have for adults. You can see the flyer below:



SO, YOU THINK ALL WE HAVE IS BOOKS?

THE ONONDAGA COUNTY PUBLIC LIBRARIES HAVE
PROGRAMS AND ACTIVITIES FOR EVERY ASPECT OF YOUR LIFE.



Tech Help. At many of our libraries, you can schedule one-on-one appointments for things like Digital Literacy (**Beauchamp, Fayetteville,** and **Central Library**) and programs like Preventing Identity Theft (**Solvay**).

Navigating Your World. Did you know that you can get help with your taxes (**Betts**), find adult literacy programs (**Central Library**), and attend seminars (**Petit** and **NOPL Cicero**) to learn the ins and outs of Medicare?

I Need a Notary! A few of our county libraries have someone available to notarize your documents. On the eastside, you can make appointments at **Fayetteville, DeWitt,** and **Manlius**.

Culture? Oh, We've Got Culture. Seniors at **Onondaga Free** often have their paintings displayed on the gallery wall. At **Skaneateles**, there is a free monthly classical guitar concert. And at libraries like **Hazard, Paine,** and **Soule**, musical acts perform jazz, bluegrass, swing, ukulele, and dance.

I Need To Stretch My Legs. We've got you covered! Check out activities to help improve flexibility, cardiovascular health, and balance such as Tai Chi classes (**East Syracuse**), walking tours (**Salina**), and yoga classes (**White** and **Beauchamp**).

But, Can We Have Fun There? Join a club, like Scrabble and Mahjong (**Fayetteville**), enjoy board games (**Minoa**), or learn to play bridge (**Tully**). **Liverpool** has a cooking class with a Charlie Cart. Other groups include crafting, knitting, puzzles, and book clubs.

Explore Your Military Family Tree. Try out a Genealogy program (**Tully, Soule** and **Elbridge**) or visit the impressive Local History & Genealogy research center at **Central Library**. Browse the **Fold3 database**, which offers access to the National Archives including over 5 million military records, docs, and stories.

So, there you have it! The Onondaga County Public Libraries have something for everyone. Stop by any of our **32 libraries** to check out what we offer.

And one more thing...

thank you for your service

LEARN MORE: WWW.ONLIB.ORG