

Amanda Perrine, Executive Director

August 2025



OCPL: System

❖ Staffing

- Becky Gilbert is the new Title VI coordinator for OCPL: I met with Montanette Rocker from the County's Office of Diversity and Inclusion. The County is working on updating their plan around accessibility, but I did receive training on the current plan AND our branch managers will be attending a special training with live (in person) presentations from individuals in our community who are advocates for the blind, deaf and people with disabilities.
- Pam Pond retired from sorting/delivery after 31 years of service.
- Jackie Koslowski was promoted to messenger position in the sorting room.

❖ Advocacy/Government Relations

- I spoke to the Fayetteville Trustees on Advocacy along with Ryan Perry from CLRC.

❖ Programs/Events

- Tabling events
 - All Month) WCNY tabling at Lafayette Library
 - 06/05 Mets Table (Pride night)
 - 06/10 Farmer's Market
 - 06/17 Farmer's Market
 - 06/21 Pride Fest
 - 06/24 Farmer's Market
 - June 14: Tully Grand Reopening
 - June 21st: Pride (parade & table)
 - July 1st: White Centennial
 - Jessica responded to patron requests for more Spanish language GED resources, and have worked with Spanish-speaking member library staff members to begin translating outreach materials into Spanish. We could not have done the Guatemalan Consulate Outreach event without the help of Zulay from Mundy branch.
- Upcoming (**let me know if you want to table with us!**):
 - We would like to extend invites to any board member to table with us for an hour at the Farmer's Market this summer or at one of the 2 remaining Mets games.

❖ Meetings

- MOU Committee
- Future of the STAR Lab (staffing)
- E911 Tour (Thank you, Esteban!)

- First Library Labor Management Meeting
- Met with visiting researcher Yuriko Nakamura
- ❖ PR/Marketing
 - Media appearances (TV)
 - 06/07 CNY Central; More Than Just Books (Light a Candle preview)
 - 06/07 CNY Central; news (Light a Candle event)
 - 06/14 Channel 9; news (Tully Library reopening)
 - 06/21 CNY Central; More Than Just Books (Tully/White/Summer)
 - 06/26 Channel 9; Bridge Street ([White Branch 100th birthday](#))
 - 07/01 CNY Central; news (White centennial)
 - 07/05 CNY Central: More Than Just Books (Tully)
 - 07/16 CNY Central; news (Micron files at Library)
 - 07/19 CNY Central; MTJB (Solvay comic con)
 - 07/24 Newschannel 9; news (Central closing alert)
 - 07/25 Newschannel 9; news (Summer Reading)
 - Media appearances (RADIO)
 - “Check It Out” on WCNY’s Community FM
 - June 7, 2025 [Interview with County Exec Ryan McMahon](#)
 - June 21, 2025 [Interview with Musical Guest Donna B](#)
 - 07/05 WCNY Community FM ([Summer Reading Pt 1](#))
 - 07/06 Galaxy stations: For the Record ([Summer Reading](#))
 - 07/11 93Q: Ted and Amy (Summer Reading and Dolly)
 - 07/19 WCNY Community FM (Summer Reading Pt 2)
 - Social/Facebook
 - For the month of June, our reach was 33925 on Facebook
 - Roughly 90269 views of our posts (Up 346%)
 - We now have over 4035 regular followers
 - Patrons made 2812 content interactions to media posted (up 305%)
 - Our Demographics for the month of June:
 - ◆ 82.4 % women and 17.6 % men
 - ◆ 27.5% women are ages 35-45 (largest percentage)
 - For the month of July, our reach was 16263 on Facebook
 - Roughly 58719 views of our posts
 - We now have over 4052 regular followers
 - Patrons made 1453 content interactions to media posted
 - Our Demographics for the month of July:
 - ◆ 82.5 % women and 17.5 % men
 - ◆ 27.4% women are ages 35-45 (largest percentage)

❖ Budget

- **Action Needed:** I would like to begin the board finance committee meetings again. Additionally, we would like to move the trustees accounts to QuickBooks Online.

❖ Technology

- KnowBe4:
 - Launched in OCPL City libraries on the week of 8/4. 23% of users have completed their Cyber Security awareness training as of 8/11.
- NOPL also launched their first training campaign. They started with an initial assessment of their staff's Security Awareness proficiency.
- Will be working with other interested member libraries within the coming weeks to onboard their staff into the training platform.

❖ Trainings

- ALA Conference in Philadelphia (Attended with Becky Gilbert)
- PULISDO Conference in Utica (Attended with Mark Carter, Dane Dell, Amanda Schiavulli)

❖ Statistics

- Outreach
 - June
 - Our tent schedule was jam packed this month. We had 10 Coordinated Outreach Events with a total of 2,413 interactions at the table
 - We did a total of 128 NEW Library Cards and Updated 78 Existing Accounts
 - July
 - 9 Coordinated Outreach Events with more than 850 Interaction
 - New Cards 36; Updated 39
 - OCPL joined forces with the Syracuse City School District as part of their summer lunch program. While the school district provided free and nutritious lunches to the kids at Kirk Park, we had our library table set up to get the kids interested in the libraries and even signed a few kids up with library cards. We look forward to doing more with the SCSD in the future months.
- Delivery
 - June
 - Number of Stops: 564
 - Number of Stops – other: 2
 - Patron Interactions: 19

- Unfortunately, we had one accident in July. No injuries but the truck did suffer damage. It has since been repaired.

▪ July

- Number of Stops: 613
- Number of Stops – other: 0
- Patron Interactions: 15
- Due to the lack of AC at Central, we had to drastically curtail delivery, which is seen in the transit times below

➤ Delivery Transit Times

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
'24	2.53	2.57	2.14	2.61	2.27	2.36	2.22	2.07	2.78	2.38	2.61	4.56
'25	2.49	2.28	2.51	2.50	2.46	2.9	4.78					



*No Delivery 7.4

** No Green route 7.21 due to illness

***No Delivery 7.24-7.28 due to Central Closure

OCPL: City



❖ Staffing

- Our new social media LA, Colette, started off strong relaunching our Instagram. If you do not follow us on Instagram @ocpl_cny I cannot recommend it highly enough! ! From July 5-August 3 she had 34 posts and 17.6k views. Her content is fun for staff to make, and she kept staff's spirits up during Central's shut down by encouraging us to help her create a video for National Book Lovers Day.

❖ Meetings

- Erie21: We are working to expand our partnership into holistic workforce development for the whole family, especially in our higher needs neighborhoods.
- FOCL: I met with Sara Tucker, new executive director, on the role FOLC plays in OCPL. We also went over how our system is set up and spoke about furthering our partnership.

- Food insecurity: White, Mundy, and Beauchamp managers and some staff met with Rene, Becky, and I to discuss food insecurity in their branches neighborhoods and how we can help. This is particularly important as hungry kids are unruly patrons.
- ❖ Technology
 - Staff PC replacements have now been completed at: White, Beauchamp, Betts, Hazard, and Mundy. Staff at these locations are not on Windows 11
 - Petit and Paine Branch PCs are scheduled to be replaced on the week of 8/11
 - New laptops have been ordered to replace staff loaners that cannot be updated to Windows 11
 - Our trial of the Ninja One Endpoint Management was successful. We are in the process of procuring licenses to enhance our ability to remotely manage and support staff PCs and laptops
- ❖ Facilities
 - Construction grant project discussion
 - Central AC & infestation
 - Hazard AC
- ❖ Grants
 - Children's Librarian Tamice from White and Librarian Assistant Renée from Soule worked on the Northside Photo League project with grant funds from CLRC. They had a total of 12 participants who took photos around the Northside showing their own unique perspectives, and Tamice and Renée are now in the process of photo selection, printing, and creating displays of some of the photos for the White Branch community room.
 - Each of our branches is featuring a special story time to celebrate the 15th anniversary of Dolly Parton's Imagination Library. In July, Hazard celebrated Imagination Library at their Cooking Up Stories program, during which they read Ice Cream Face and all the kids were able to make their own vanilla ice cream. Everyone had an amazing time and were able to enjoy their cool treat on a hot day.
 -
- ❖ Programs
 - Our libraries offer raffle prizes each year to participants of our Summer Reading Programs. This year, Paine Branch has a total of 13 baskets for readers of all ages thanks to a very special donor gifting 6 incredible baskets for adult readers. In addition to raffle prizes, kids who reported to Librarian Assistant Bridget at Beauchamp were excited to see that she displayed their book reviews. Everyone who reported their reading also wrote a book review and proudly displayed it.

- Betts Librarian Assistant Lisa did some creative themed scavenger hunts this month, including one in celebration of Disability Pride Month which had photos and descriptions of accessibility aids and iconic disability rights. Each photo had a number and letter that corresponded to a puzzle which read “Different, Not Less” when solved. In August, she is featuring a scavenger hunt in honor of summer coming to a close, which has photos and descriptions of 18 CNY locations hidden around the library to complete a puzzle that reads “Summer Belongs to You.”
- At Petit, with the help of Syracuse Chess organizers and a local college student, Chess for All Ages on Monday nights has been a success. The library gets an average of 25 people per week engaging in chess, which is more people than Syracuse Chess typically gets at some of their other locations.
- Paine Branch partnered with the Onondaga County Health Department to offer a program on lead poisoning prevention and healthy homes for neighbors in the area. This program was of particular interest to families in the City of Syracuse.
- Youth librarians Sara and Nicole at Mundy Branch are working with the summer groups at Huntington Family Center on reading activities. They are reading Long Way Down with a teen group and What Do We Know about the Chupacabra? With the older elementary aged kids while the younger elementary kids read Junior Monster Scouts and Frog and Toad are Friends.
- Soule is continuing their strong partnership with Le Moyne College this summer. Adult Services Librarian Sarah and Najwa from ERIE21 collaborated to bring the ERIE Pro Career Series to Soule, with four classes in July and August to teach adults the skills they need to apply for a job, including writing a resume and interview prep. For younger ages, Youth Services Librarian Margaret had a visit from high schoolers in the Le Moyne’s Liberty Partnership Program to tour the library and enjoy fun games and activities including a “Get to Know the Library” scavenger hunt.
- Central also continued working with the ERIE21 team throughout July, hosting two weeks of STEM programming for teens in the MakerSpace. Throughout the course, the teens participated in a coding workshop using Construct to make a playable video game and created a stop motion animation film using various MakerSpace tech such as the Cricut, iMovie, green screen, and 3D printers.
- Our partners at SUNY ESF brought summer programs to three of our branches, with pollinator activities at White, wacky and hands-on bug activities at Mundy, and plant-themed activities at Soule. These programs have helped our youngest patrons become more observant of the natural world and learn some very cool facts along the way.

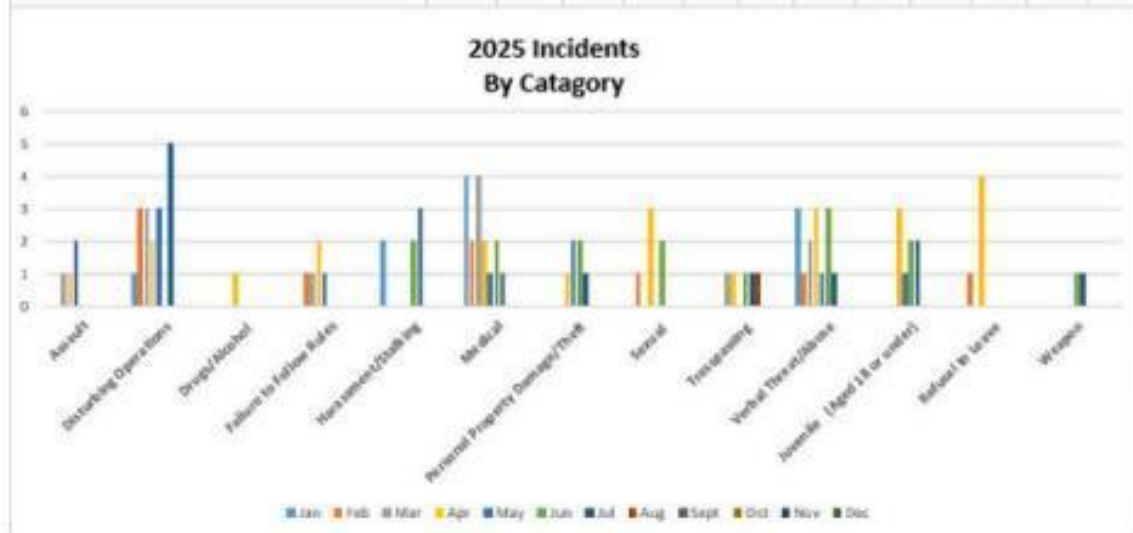
❖ Statistics

- Security
 - Incidents year over year
 - Jan-May 2025: 80

- Jan-May 2024: 71
- Incidents in prior months
 - Jan: 10, Feb: 6, Mar: 12, Apr: 16, May: 10, June: 12, July 13

Category Breakdown - Year to date

2025 OCPL Incident Report Statistics	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Assault			1	1	2							
Disturbing Operations	1	3	3	2	3		5					
Drugs/Alcohol				1								
Failure to Follow Rules		1	1	2	1							
Harassment/Stalking	2					2	3					
Medical	4	2	4	2	1	2	1					
Personal Property Damage/Theft				1	2	2	1					
Sexual		1		3		2						
Trespassing			1	1		1	1	1				
Verbal Threat/Abuse	3	1	2	3	1	3	1					
Juvenile (Aged 18 or under)				3	1	2	2					
Refusal to Leave		1		4								
Weapon						1	1					
WPV (Workplace Violence)	1	3		5	2	3	2					



○ Branches

2024	January	February	March	April	May	June	July	August	September	October	November	December	Total
Visits	23248	25113	22406	32312	27630	32974	34804	34505	30485	29903	30624	27183	351187
Total Circulation	37014	32428	35141	33633	35338	34945	37282	37226	37378	40757	35312	38502	434956
Physical Circulation	28606	23299	27062	25901	27233	27425	29282	28546	29725	32953	27566	30231	337829
Digital Circulation	8408	9129	8079	7732	8105	7520	8000	7680	7653	7804	7746	8271	96127
Computer Use	3242	2751	3583	4222	3910	4530	6574	6045	5145	5381	5098	5144	55625
Questions Answered	3518	5201	7178	5856	5420	4860	4628	4940	3912	4928	3722	4269	58432
Programs	112	130	182	235	177	182	217	180	130	224	184	200	2153
Program Attendance	1020	1263	1670	2326	1719	2436	2891	1933	1125	2442	1810	1928	22563
2025	January	February	March	April	May	June	July	August	September	October	November	December	Total
Visits	25160	21890	28839	30282	25407	28910	37074						197562
Total Circulation	39449	36634	41464	40991	42649	43717	43719						288623
Physical Circulation	30322	28193	32322	32258	34790	36521	34469						228875
Digital Circulation	9127	8441	9142	8733	9019	9200	9250						62912
Computer Use	4377	5108	5542	6144	4388	5999	8054						39612
Questions Answered	4974	4533	5506	5214	4524	4650	5979						35380
Programs	184	211	198	220	208	175	283						1479
Program Attendance	1399	2066	2687	3463	2329	2086	4180						18210
% Change 2024-2025	January	February	March	April	May	June	July	August	September	October	November	December	Total
Visits	8%	-13%	29%	-6%	-8%	-12%	7%						
Total Circulation	7%	13%	18%	22%	21%	25%	17%						
Physical Circulation	6%	21%	19%	25%	28%	33%	18%						
Digital Circulation	9%	-8%	13%	13%	11%	22%	16%						
Computer Use	35%	86%	55%	46%	12%	32%	23%						
Questions Answered	41%	-13%	-23%	-11%	-17%	-4%	29%						
Programs	64%	62%	9%	-6%	18%	-4%	30%						
Program Attendance	37%	64%	61%	49%	35%	-14%	45%						

○ Central

2024	January	February	March	April	May	June	July	August	September	October	November	December	Total
Visits	12020	11050	12254	13004	11230	10724	13592	11250	11038	13440	12794	13028	145424
Total Circulation	15712	14137	14518	14908	13196	14046	14456	15955	14676	16034	15268	15483	178389
Physical Circulation	8966	7892	8121	8849	7097	8317	8244	9890	8805	10193	9284	9459	105117
Digital Circulation	6746	6245	6397	6059	6099	5729	6212	6065	5871	5841	5984	6024	73272
Computer Use	1424	1317	1453	1687	1460	1524	1637	1724	1687	1983	1828	1726	19450
Questions Answered	1468	1610	1183	1237	792	628	794	999	999	950	763	642	12065
Programs	25	29	28	35	34	39	82	78	39	46	38	35	508
Program Attendance	473	305	460	410	425	311	446	362	338	379	391	375	4675
2025	January	February	March	April	May	June	July	August	September	October	November	December	Total
Visits	14477	15380	16787	16797	13750	13444	10365						101000
Total Circulation	15794	15408	16714	15368	15337	15636	15046						109303
Physical Circulation	9466	9156	10415	9156	9211	9098	8383						64885
Digital Circulation	6328	6252	6495	6212	6126	6538	6663						44614
Computer Use	1828	2413	2357	2402	2093	2156	2000						15249
Questions Answered	991	875	918	747	915	746	550						5742
Programs	38	46	40	33	38	32	47						274
Program Attendance	412	457	375	402	299	242	237						2424
% Change 2024-2025	January	February	March	April	May	June	July	August	September	October	November	December	Total
Visits	20%	39%	37%	29%	22%	25%	-24%						
Total Circulation	1%	9%	15%	3%	16%	11%	4%						
Physical Circulation	6%	16%	28%	3%	30%	9%	2%						
Digital Circulation	-6%	0%	2%	3%	0%	14%	7%						
Computer Use	28%	8%	62%	42%	43%	41%	22%						
Questions Answered	-32%	-46%	-22%	-40%	16%	19%	-31%						
Programs	52%	59%	43%	-6%	12%	-18%	-43%						
Program Attendance	-13%	50%	-18%	-2%	-30%	-22%	-47%						