

Report to Board

July 15, 2026

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Major Updates

- Petit
 - Currently with the architectural firm
- Security (See stats below)
 - Focus on White (Please see attached proposal)
 - Update on Central

Strategic Pathways Updates: Q2 Metrics



3 Things That Happened

- OCPL had a strong presence at the Pride Event at the Inner Harbor on June 13th. We had over 35 people who joined us in our march down Solar Street. Once again, we anchored the Family Zone and White Manager Jackie Bleich had a Pride Storytime for the kids. This was one of our best showings for the CNY Pride event.
- We had a huge spike in social media for the month of June, thanks in part to a viral video on our Instagram page that Colette Goldstein created. The post was about other options that people have about romance novels. We skyrocketed in our views for that post with over 1,950,000 views of the post. This also jumped our followers

on Facebook by 1600 and more than doubled our Instagram followers from 1266 to 2655. This post was wildly popular, and we were getting comments from all over the United States and throughout the world.

- <https://www.facebook.com/reel/1742482483785521>
- Light a Candle for Literacy (See attached) and Summer Reading kickoffs (See attached)
 - Preview of Director Perrine on Channel 9 at 5:30 to talk summer reading
 - <https://www.youtube.com/watch?v=KFtAmDUtT5s>
 - Our appearance on the Ted & Amy Show on 93Q to promote the summer reading program
 - <https://omny.fm/shows/93-q/summer-fun-at-your-library>

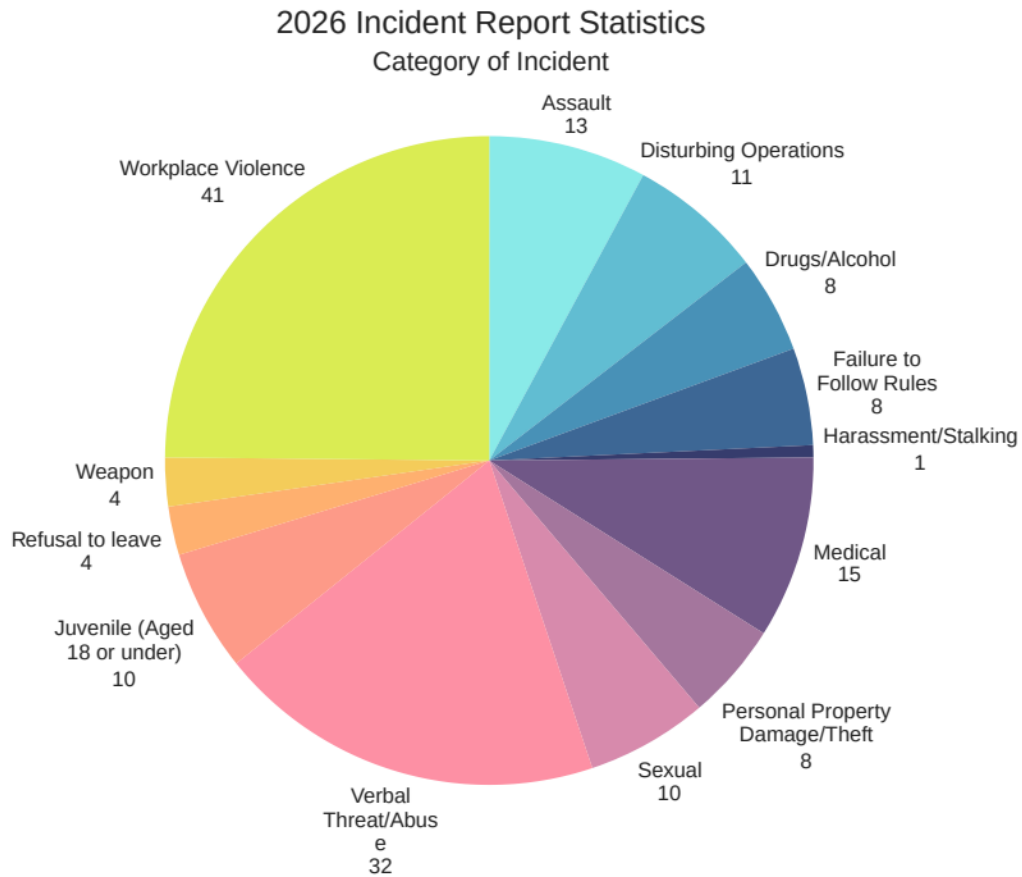
3 Things That Are Forthcoming



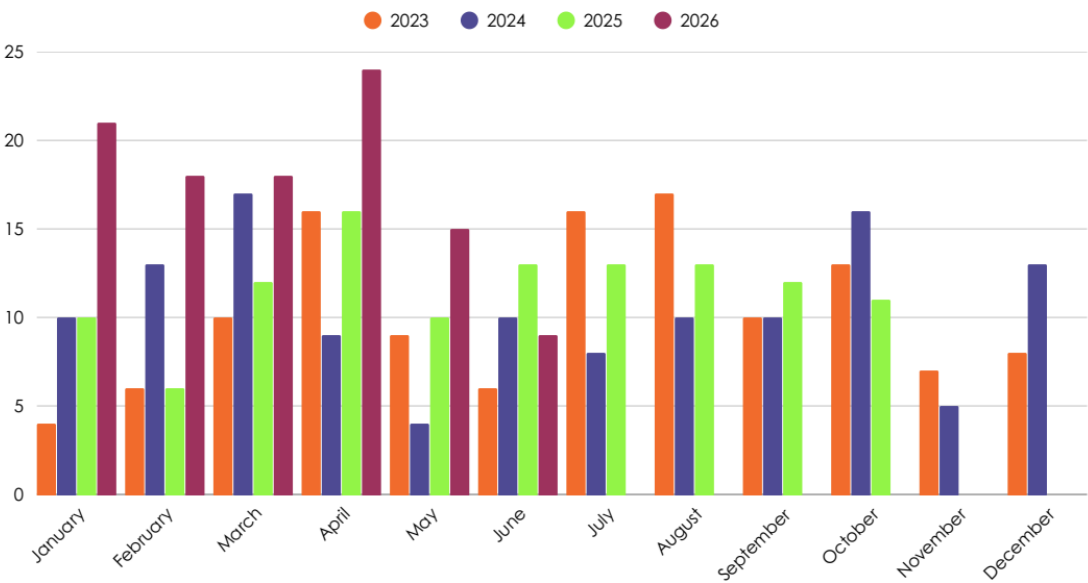
- After hearing the theme and vision for the OCPL Storytime Corner at the upcoming "Imagination Celebration" event to celebrate the delivery of the 2 millionth Dolly Parton Imagination Library book in Onondaga, Rich Gasiorowski (director of Literacy Coalition of Onondaga County) stated that, "This is the level of joy and imagination that I am hoping that all of our community partners bring to make this event a success," and Kim Kemp (director of DPIL) stated that, "The Dollywood Foundation is going to love this." With the time and talent of Evan Milholland of Soule, we're looking forward to bringing the "Stories of Many Colors" Storytime Corner to life to celebrate this impressive milestone! (See above illustration by Evan.)
- OCPL Passport Program (launching in September)
- Barbershop Books (Launching in October)

2 Metrics

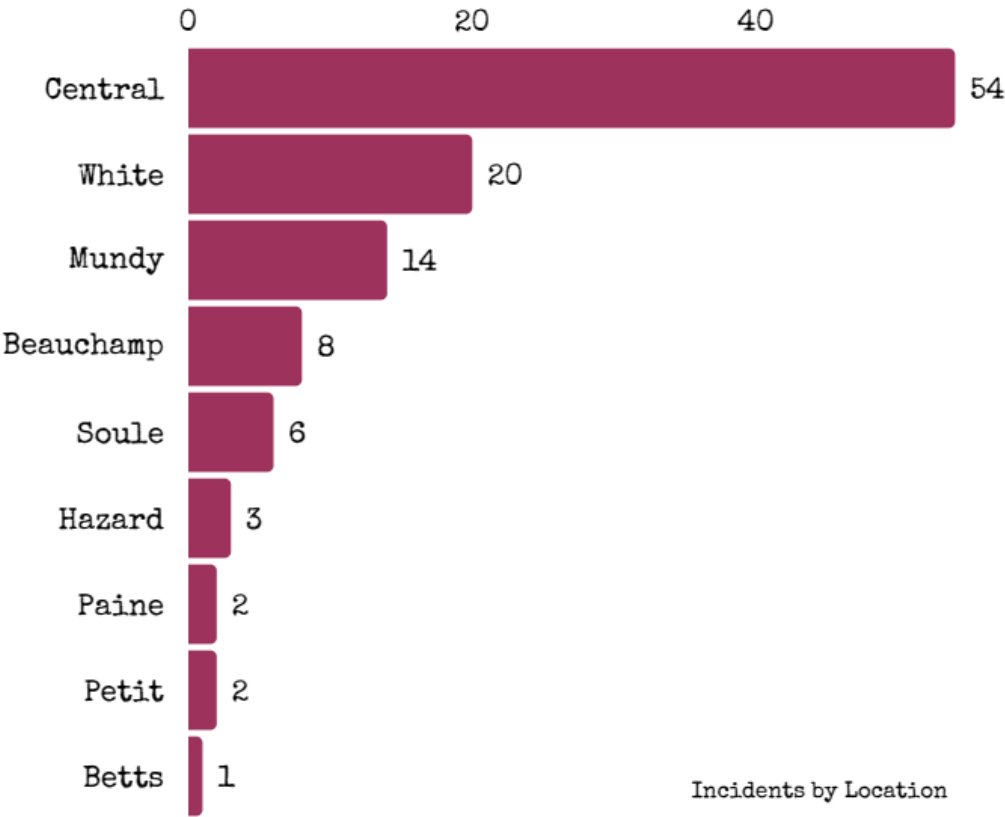
Security



Number of Security Incidents by Month



2026 Security Incidents by Location



Incidents by Location

What does this show?

Security incidents are up for the quarter but did show a decline year-over-year in June. Having the increased security at Central has played a large part in this decline, as incidents went from 10 per month in April and May to 6 in June. While this is still more than 2025 (6, 6, 3, respectively), we are hoping to see a continued downward trend.

One branch that is having more issues due to neighborhood changes which are well known by CET and SCSD, is White Branch. We have locked the front door and posted a sign to use the side entrance to limit having issues from across the street come inside, though they have been on our lawn. I will be discussing the attached proposal. We made a similar change to Mundy Branch for the same reasons many years ago, and it has helped tremendously with their incidents. They are open only on Wednesday nights. These changes would not affect our required hours being open per week as calculated for the State. Due to patron privacy laws, the incident report files mentioned will be sent to the Board and not posted publicly. This may be just considered an operational decision, but I wanted to make sure you all were aware and your thoughts.

Automation

Stats	Q2-2026	Q2-2025	Change %
Website Hits/ Views	208,953	190,449	10%
Catalog (OPAC) Usage			
Searches	1,955,405	2,136,169	-8%
My Account logins	171,365	185,070	-7%
Unique patron logins	15,956	16,748	-5%
Card registrations (via OPAC)	890	2,224	-60%
Item renewals via (OPAC)	16,853	18,686	-10%
Public Computer Usage (Sessions)	19,055	18,246	4%
WiFi Usage			
# of Unique Devices Served	13,735	12,703	8%
# of Unique Devices Served/ per day	891	854	4%
Total Data Transferred (download + Upload)	28.50 TB	22.63 TB	26%
Mobile Printing			
B/W Jobs submitted	11,361	9,442	20%
B/W pages printed	31,387	24,120	30%
Color Jobs submitted	1,315	886	48%
Color pages printed	3,134	1,869	68%
Total Revenue	\$4,702.40	\$3,346.40	41%
OCPL Tech Packs			
Checkouts	810	994	-19%

What does this show?

Technology usage during Q2 2026 continued to demonstrate strong patron engagement with OCPL's digital services and technology resources. Website traffic increased 10%, while public computer sessions and WiFi usage remained steady or increased, with unique devices served up 8% and total data transferred increasing 26%, reflecting growing reliance on library connectivity.

Catalog activity showed modest declines across searches, account logins, renewals, and unique patron logins; online card registrations decreased 60% compared to Q2 2025, following an unusually high peak in registrations last year that is believed to have been driven in part by illegitimate sign-ups from bots or individuals attempting to obtain additional access to digital resources.

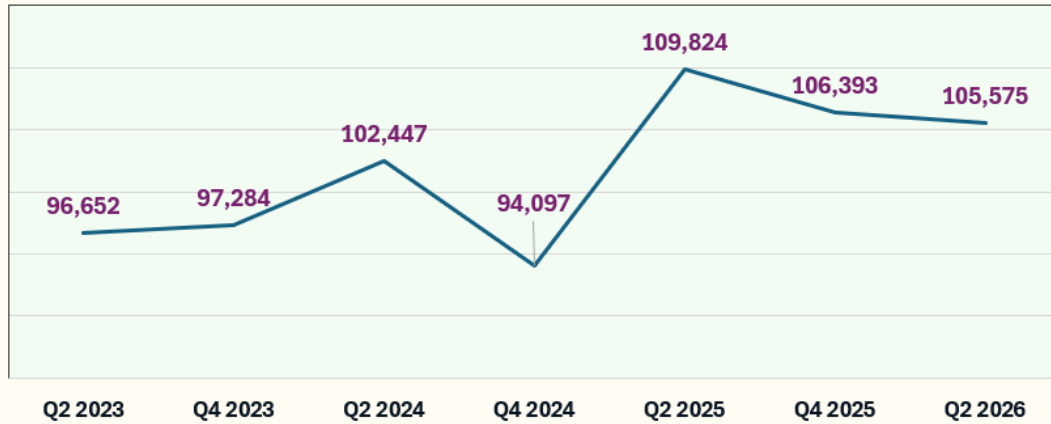
Mobile printing continued to see significant growth, with increased usage across both black-and-white and color printing, contributing to a 41% increase in printing revenue. Tech Pack checkouts declined 19%, but overall technology services continue to show strong demand and value for patrons.

Acquisitions

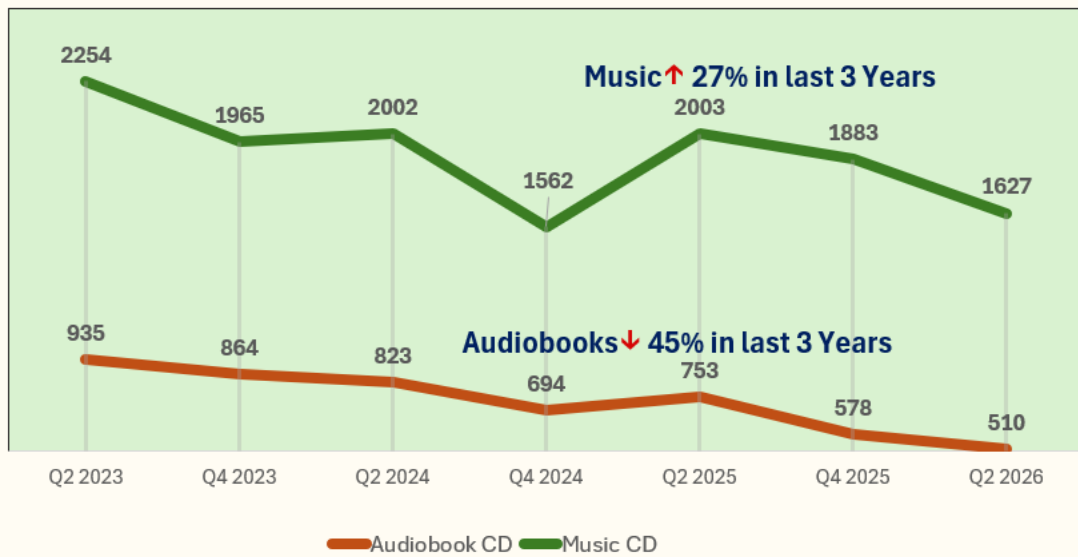
Checkouts for City Libraries by Format															
Year	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026	% Change from Previous Q.
Book	42,006	44,172	48,702	41,047	45,951	45,412	49,417	43,903	53,981	54,793	57,298	51,147	54,333	53,007	-2%
DVD	14,831	14,576	15,609	13,506	13,882	12,488	11,639	11,954	13,681	13,341	12,484	12,484	12,703	10,931	-14%
Audiobook CD	1035	935	926	864	805	823	688	694	719	753	635	578	603	510	-15%
Music CD	2587	2254	2101	1965	2156	2002	1488	1562	2181	2003	1997	1883	1661	1,627	-2%
Overdrive (city)	27,005	27581	28675	33268	37104	34790	30,559	29,314	31982	31914	33226	32,558	33,217	33,329	0%
Hoopla	6938	7134	6849	6634	6555	6839	6632	6673	6692	7020	6792	7932	7579	6,691	-12%
Total Circ	93,686	96,652	102,860	97,284	106,453	102,447	100,516	94,097	109,236	109,824	112,432	106,393	110,449	105,575	-4%
City E total	33,943	34,715	35,524	39,902	43,659	41,629	37,191	35,987	38,674	40,490	40,018	40,490	40,796	40,020	-2%

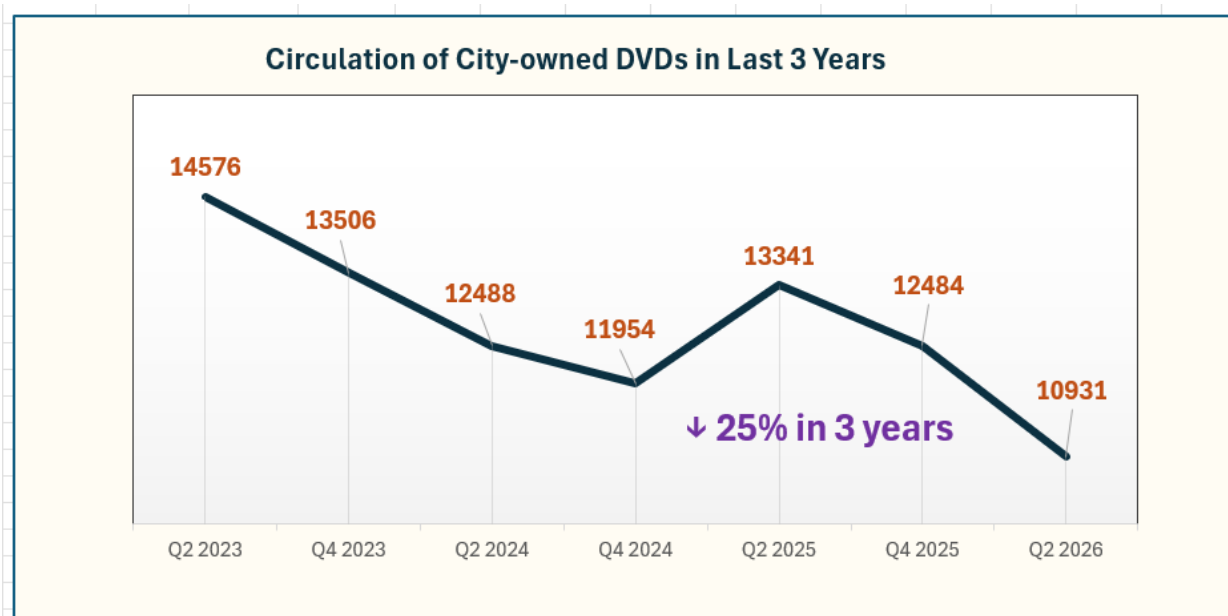
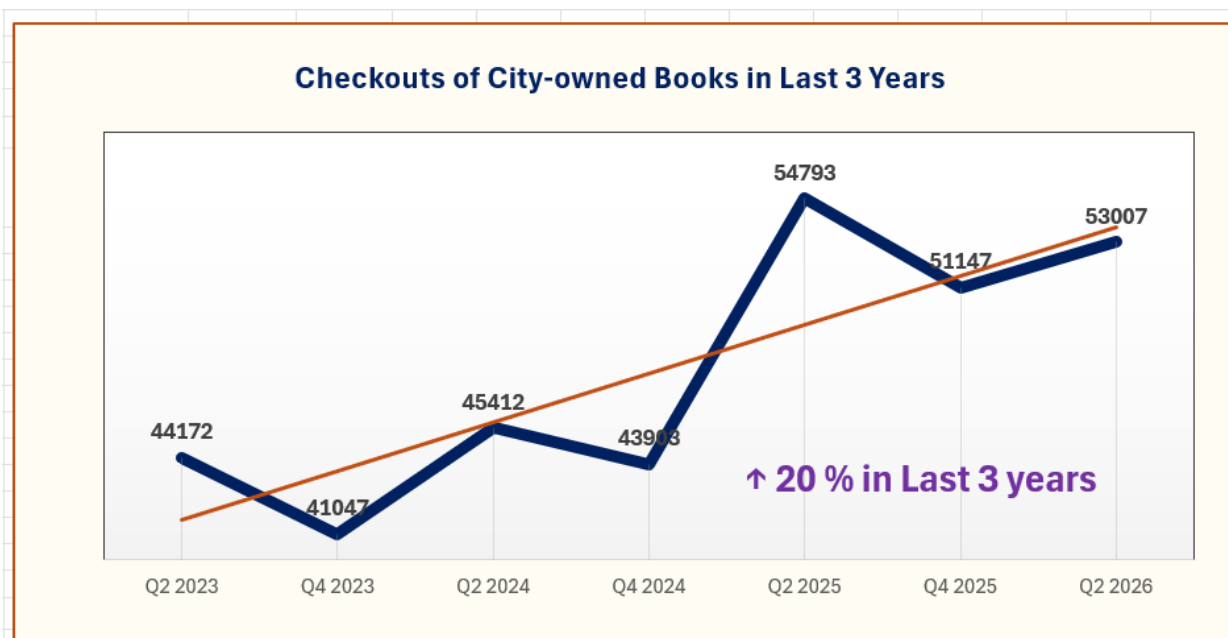
All Checkouts for City-owned Material For The Last Three Years

Books, Media, Hoopla and Overdrive



Checkouts by Quarter of City-owned Audiobooks & Music





What does this show?

While overall circulation is down year-over-year, this is mainly due to a downturn in print items. Electronic materials (Overdrive and Hoopla) are up by a large proportion. Looking at year-over-year charts, we can also see that, in part, this may be a right-sizing of checkouts. We had a very large increase in checkouts last year over prior years; so, while we are down from 2025, we are still up from 2023 and 2024.

As you can see, our audiobook usage is down 45% in the past 3 years. This is due to two main factors: first, hard format audiobooks are no longer being made for most titles, so we

cannot purchase them to circulate. Second, many people do not have a way to listen to CD audiobooks, as cars do not come with players; as such, they have switched to eAudiobooks. This is particularly important to note because the cost of eAudio is much higher than CD audio and when our collections budget stays stagnant, we cannot purchase as many audiobooks as our patrons would like.

DVD circulation also continues to decline with the rise in streaming. Unfortunately, we do not have a way to offer eContent for movies and television shows in the same way we are able to for audiobooks.

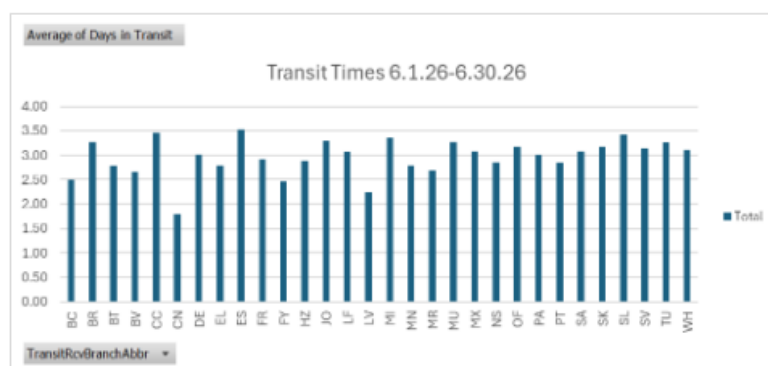
Member Services

Outreach Chart – Comparison Data

What:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
'25 Events	2	1	2	2	8	10	9	12	9	10	7	7
'26 Events	2	5	9	12	14	13						
'25 Interactions	784	102	173	648	1860	2413	850	1327	731	7988	521	2821
'26 Interactions	1255	331	640	1239	3094	4551						
'25 Cards	25	42	16	1	57	206	75	112	127	222	37	39
'26 Cards	55	28	76	70	81	191						

Transit Times Comparison

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
'24	2.53	2.57	2.14	2.61	2.27	2.36	2.22	2.07	2.78	2.38	2.61	4.56
'25	2.496	2.28	2.51	2.50	2.46	2.90	4.78	2.36	2.93	2.50	2.74	4.02
'26	3.16	2.57	2.63	2.43	2.46	2.83						



*NE Receives delivery Once a week,

**No Delivery June 19th

What does this show?

Our outreach events have increased dramatically as we are now reached out to by organizations due to the tremendous work by Maggie Foster. In the past, we had to find events to go to, which limited the events we knew about.

Most importantly is an increase in library card sign-ups at these events. Due to our increased marketing materials, visitors to the tables learn about all the items we offer, including Libby, park passes, and fun events, which lead them to signing up for a card.

Delivery continues to only have Amazon as a competitor, as Jesse always says. The drivers continue to work hard, even as temperatures soar. All Libraries are aware that driver safety is our top priority, so deliveries will be slower and may be cancelled on extremely hot days. Delivery is now also helping with Pride (Ellie) and the Farmer's Market (Tim) drop-offs.

Our two new vehicles are wonderful, but we have two that do still need to be replaced. I will be asking for one in this year's budget, and we will keep the other as a spare.

Extras

- More at the next Board meeting
- Advocacy: Delivery